



Business Futurist & Digital Transformation Expert
Author of *microMARKETING: Get Big Results by Thinking & Acting Small*

SPEAKING ENGAGEMENT INFORMATION KIT

Client Profile

Date of Engagement

Client/Event Name

Client Contact Name

Client Contact Email

Client Contact Phone(s)

Client Website

Speakers Bureau Information (if applicable)

Speaker Program Information

Speech Location

Speech Topic or Title

Speech Format and Duration

Estimated Start Time

Event Information

Description of Meeting
(E.g., Industry, Focus, Key Themes, Main Objectives, Desired Outcomes)

Number of Attendees Expected

Audience Information
(E.g., Average Age, Male/Female Ratio, Industries, Job Titles/Seniority, as relevant)

Other Keynote or Breakout Speakers/Topics (if known)

Anything Else Greg Should Know About Your Event